

The Americas  
**Methanol  
& Fuels  
Conference**

2008

Presented by:

**JJ&A**

JIM JORDAN & ASSOCIATES



The 2008 Americas

# Methanol & Fuels Conference

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## AGENDA

### The Americas Methanol & Fuels Conference

October 21-23, 2008  
The Omni Hotel  
Houston, Texas



# 2008 Americas Methanol & Fuels Conference

## TUESDAY OCT 21, 2008

4:00-6:30 Conference Registration

6:00-7:30 Opening Cocktail Reception

*Sponsored by Southern Chemical Corporation*

## WEDNESDAY OCT 22, 2008

7:15-8:15 Conference Registration

**Continental Breakfast:** *Sponsored by Ashland Distribution*

8:15-8:30 Opening Comments

Mr. Jim Jordan, President, Jim Jordan & Associates (JJ&A)

8:30-10:00 Morning Session I

**Moderator:** Mr. Jim Jordan

▪ **Energy Security for the US**

Mr. Ben Walker, Advanced Senior Commercial Analyst,  
Marathon Oil

▪ **Managing Growth in Challenging Times**

Mr. Wade Battles, Managing Director,  
Port of Houston Authority

▪ **Global Methanol Outlook**

Mr. Mark Berggren, Managing Director,  
Methanol Market Services Asia (MMSA)

10:00-10:30 Morning Break:

*Sponsored by Continental Industries*

10:30-12:00 Morning Session II

**Moderator:** Jim Jordan, President, Jim Jordan & Associates

▪ **2008 Biodiesel Update**

Mr. Jess Hewitt, President, Gulf Hydrocarbons, Inc.  
Member, National Biodiesel Board

▪ **Issues Facing the Formaldehyde Industry**

Mr. Bill Schuh, Director, Materials Management,  
Georgia-Pacific Chemicals LLC

▪ **Acetic Acid: Issues and Answers**

Mr. Bob Niedzielski, Methanol Group Business Manager,  
BP

12:00-2:00 Luncheon: *Sponsored by Kolmar*

## WEDNESDAY OCT 22, 2008, continued

2:00-3:00 Afternoon Session I

**Moderator:** Mr. Bob Starkey, VP Transportation Fuels,  
Jim Jordan & Associates

▪ **Issues Facing the Chemical Storage Industry**

Mr. John Mahon, Director, Business Development  
Kinder Morgan

▪ **Railroad Transportation's Role in Methanol Movement**

Mr. John Orrison, Vice President of Service Design,  
BNSF Railway

3:00-3:30 Afternoon Break: *Sponsored by Atlantic Methanol*

3:30-5:00 Afternoon Session II

**Moderator:** Ms. Marybeth Maloy Gebauer, Vice President,  
Jim Jordan & Associates

▪ **Issues Facing Methanol Shipping:**

**Supply Chain Tensions on the Rise**

Mr. Edson Jones, Logistics Manager,  
Atlantic Methanol Company

▪ **Issues Facing the Inland Barge Industry**

Mr. Mel Jodeit, Senior Vice President, Sales,  
Kirby Inland Marine, LP

▪ **Methanol Distribution - Providing Value to the Customer**

Mr. Scott Lee, Director of Commercial Operations  
SCC Distribution

## THURSDAY OCT 23, 2008

7:30-8:30 Continental Breakfast: *Sponsored by Ashland Distribution*

8:30-10:00 Morning Session I

**Moderator:** Mr. Mark Berggren, MMSA

▪ **Bulk Trucking Perspectives: What's New? Everything!**

Ms. Cindy Reaves, General Manager,  
Linden Bulk Transportation

▪ **Methanol from Coal Gasification: Can It Work in the US?**

Mr. Tim Vail, President,  
Synthesis Energy Systems

▪ **The Effect of High Prices on Crude & Gasoline Consumption**

Mr. Bob Starkey, Vice President, Transportation Fuels,  
Jim Jordan & Associates

## THURSDAY OCT 23, 2008, continued

10:00-10:30 Morning Break: *Sponsored by Tauber Petrochemical Co*

10:30-12:00 Morning Session II A

▪ **The Energy Impact on the Global Methanol Market**

Mr. Jim Jordan, President,  
Jim Jordan & Associates

**Morning Session II B**

▪ **Panel Discussion**

**Alternative Feedstock Values - Can Methanol Survive?**

**Moderator:** Mr. Jim Jordan, President, JJ&A

**Panelists:**

Mr. Mark Berggren, MMSA

Mr. Matt Whitaker, Synthesis Energy Systems

Others TBD

12:00 Conference Close

2:00 - 6:30 Conference Golf Outing

*Sponsored by ITC*

Agenda is subject to change.



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